



GRAPHICS COMMISSION APPLICATION

City of Columbus, Ohio • Department of Building & Zoning Services
757 Carolyn Avenue, Columbus, Ohio 43224 • Phone: 614-645-7433 • www.columbus.gov

OFFICE USE ONLY

Application Number: 14320-00535
Date Received: 8/1/14
Commission/Civic: None
Existing Zoning: C-2 Application Accepted by: A. Reiss Fee: \$1,900.00
Comments: 10/21/14

TYPE(S) OF ACTION REQUESTED

(Check all that apply)

☒ Variance ☒ Graphics Plan ☒ Special Permit ☐ Miscellaneous Graphic

Indicate what the proposal is and list applicable code sections. State what it is you are requesting.

Describe C.C.3377.26 - Permanent on-premises roof sign. Requesting (1) roof sign.

C.C.3377.10 - Permanent on-premises ground sign. Requesting (1) wall sign and (1) ground sign

LOCATION

1. Certified Address Number and Street Name 760 Kinnear Rd
City Columbus State Ohio Zip 43212
Parcel Number (only one required) 010231129

APPLICANT

2. Name Signsmith LLC c/o Scott McAfee (GSE-0178)
3. Address 2760 County Rd 26 City/State Marengo, Ohio Zip 43334
4. Phone # 614.539.7446 Fax # _____ Email signsmithohio@gmail.com

PROPERTY OWNER(S)

2. Name BMI Federal Credit Union
3. Address 760 Kinnear Rd City/State Columbus, Ohio Zip 43212
4. Phone # 614.707.4000 Fax # _____ Email c_husek@bmifcu.org

☐ Check here if listing additional property owners on a separate page.

ATTORNEY / AGENT (CIRCLE ONE)

8. Name Signsmith LLC c/o Scott McAfee (GSE-0178)
9. Address 2760 County Rd 26 City/State Marengo, Ohio Zip 43334
10. Phone # 614.539.7446 Fax # _____ Email signsmithohio@gmail.com

SIGNATURES

11. Applicant Signature [Signature]
12. Property Owner Signature [Signature] PRESIDENT/CEO
13. Attorney / Agent Signature [Signature]



(M) = Item required for Miscellaneous Graphics Commission action, including banners.

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AFFIDAVIT

(See next page for instructions)

APPLICATION #

14320-00535
760 Kinnear Rd.

STATE OF OHIO
COUNTY OF FRANKLIN

Being first duly cautioned and sworn (1) NAME Scott McAfee
of (1) MAILING ADDRESS 2760 County Rd 26 Marengo, Ohio 43334
deposed and states that (he/she) is the applicant, agent, or duly authorized attorney for same and the following is a list of the name(s) and mailing address(es) of all the owners of record of the property located at
(2) per CERTIFIED ADDRESS FOR PROPERTY 760 Kinnear Rd Columbus, Ohio 43212 PID#010231129
for which the application for a rezoning, variance, special permit or graphics plan was filed with the Department of Building and Zoning Services, on (3) _____
(THIS LINE TO BE FILLED OUT BY CITY STAFF)

SUBJECT PROPERTY OWNERS NAME
AND MAILING ADDRESS

(4) BMI Federal Credit Union
760 Kinnear Rd
Columbus, Ohio 43212

APPLICANT'S NAME AND PHONE #
(same as listed on front of application)

Signsmith LLC c/o Scott McAfee
614.539.7446

AREA COMMISSION OR CIVIC GROUP
AREA COMMISSION ZONING CHAIR OR
CONTACT PERSON AND ADDRESS

(5) NONE

and that the following is a list of the names and complete mailing addresses, including zip codes, as shown on the County Auditor's Current Tax List or the County Treasurer's Mailing List, of all the owners of record of property within 125 feet of the exterior boundaries of the property for which the application was filed, and all of the owners of any property within 125 feet of the applicant's or owner's property in the event the applicant or the property owner owns the property contiguous to the subject property:

(6A) PROPERTY OWNER(S) NAME	(6A) ADDRESS OF PROPERTY	(6B) PROPERTY OWNER(S) MAILING ADDRESS
Chesapeake & Ohio RY/ CSX Transportation Inc	Railroad	PID#130-000186 PID#420-268863 500 Water St (J910) Jacksonville, FL 32202-4445
Lifeline of Ohio Organ Procurement Inc	770 Kinnear Rd	PID#010-231128 770 Kinnear Rd Columbus, Ohio 43212
Storage Equities Inc/PS Partners III Mid Ohio	786 Kinnear Rd	PID#130-011840 PO Box 25025 Glendale, CA 91221-5025
Lennox Town Center Limited	777 Kinnear Rd	PID#130-011859 920 Main St Kansas City, MO 64105-2017

☐ (7) Check here if listing additional property owners on a separate page

SIGNATURE OF AFFIANT

Subscribed to me in my presence and before me this _____ day of _____, in the year 2014

SIGNATURE OF NOTARY PUBLIC

My Commission Expires:

Sudhir K Bhatti
Notary Public - State of Ohio
My Commission Expires 01-06-18



Applicant

Signsmith LLC.
c/o Scott McAfee
2760 County Rd 26
Marengo, Ohio 43334

Property Owner

BMI Federal Credit Union
760 Kinnear Rd
Columbus, Ohio 43212

Agent

Signsmith LLC.
c/o Scott McAfee
2760 County Rd 26
Marengo, Ohio 43334

Area Commission or Neighborhood Group

NONE

Surrounding Property Owners

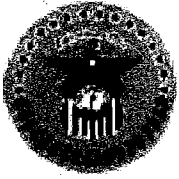
Chesapeake & Ohio RY/
CSX Transportation Inc
500 Water St (J910)
Jacksonville, FL 32202-4445

Lifeline of Ohio Organ
Procurement Inc
770 Kinnear Rd
Columbus, Ohio 43212

Storage Equities Inc/
PS Partners III Mid Ohio
PO Box 25025
Glendale, CA 91221-5025

Lennox Town Center Limited
c/o American Multi Cinema Inc
920 Main St
Kansas City, MO 64105-2017

14320-00535
760 Kinnear Rd.



CITY OF COLUMBUS

DEPARTMENT OF BUILDING AND ZONING SERVICES

14320-00535

760 Kinnear Rd.

One Stop Shop Zoning Report Date: Thu Jul 24 2014

General Zoning Inquiries: 614-645-8637

SITE INFORMATION

Address: 760 KINNEAR RD COLUMBUS, OH

Mailing Address: 760 KINNEAR RD

COLUMBUS OH 43212

Owner: BMI FEDERAL CREDIT UNION

Parcel Number: 010231129

ZONING INFORMATION

Zoning: Z95-021, Commercial, C2

effective 6/19/1995, Height District H-35

Board of Zoning Adjustment (BZA): N/A

Commercial Overlay: N/A

Graphic Commission: N/A

Area Commission: N/A

Planning Overlay: N/A

Historic District: N/A

Historic Site: No

Council Variance: N/A

Flood Zone: OUT

Airport Overlay Environs: N/A

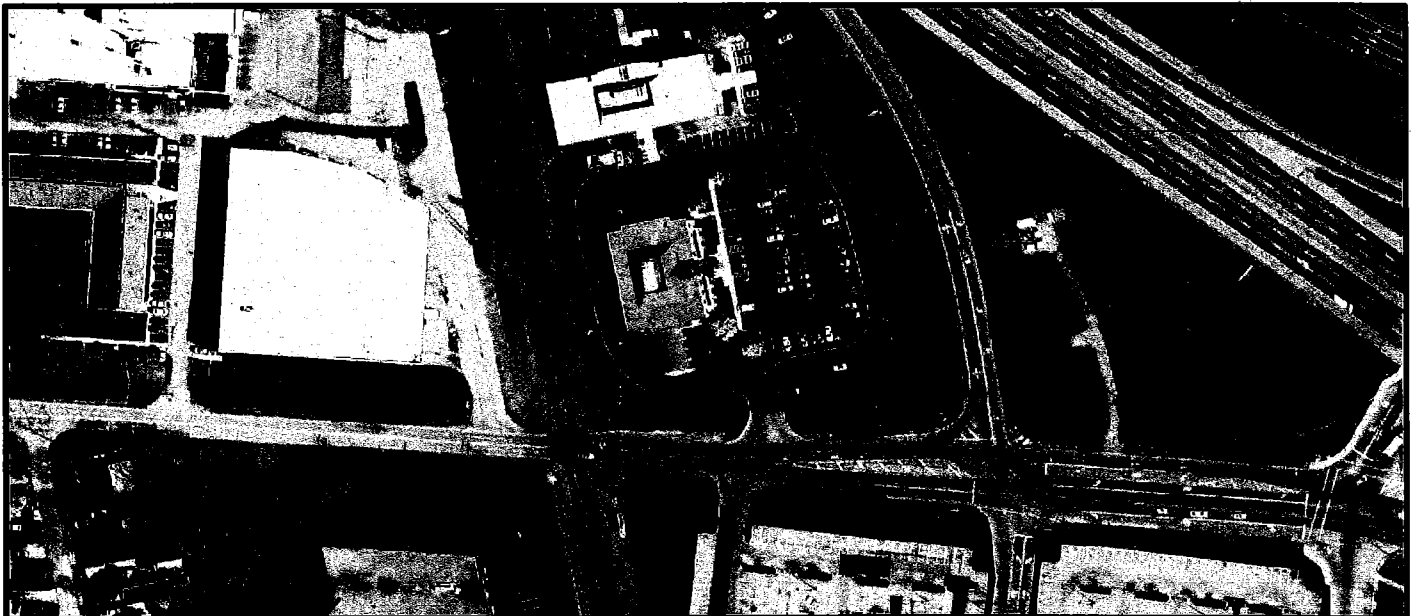
PENDING ZONING ACTION

Zoning: N/A

Board of Zoning Adjustment (BZA): N/A

Council Variance: N/A

Graphic Commission: N/A





GRAPHICS COMMISSION APPLICATION

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STATEMENT OF HARDSHIP

14320-00535
760 Kinnear Rd.

APPLICATION # _____

3382.05 Variance.

Any request for a Variance from this Graphics Code shall be heard and decided by the Graphics Commission as provided by the Graphics Code.

- A. The Graphics Commission shall have the power, upon application, to grant a Variance from one (1) or more provisions of this Graphics Code. No Variance shall be granted unless the Commission finds that a hardship exists, based upon special physical conditions which:
1. Are due to exceptional shallowness, shape, topographic conditions or other extraordinary situations peculiar to the premises itself; or
 2. Differentiate the premises from other premises in the same zoning district and the general vicinity; or
 3. Prevent a reasonable return in service, use or income compared to other conforming premises in the same district; and
 4. Where the result of granting the variance will not be injurious to neighboring properties and will not be contrary to the public interest or to the intent and purpose of the Graphics Code.
- B. In granting a Variance, the Graphics Commission may impose such requirements and conditions regarding the location, character, and other features of the *graphics* as the Commission deems necessary to carry out the intent and purpose of this Graphics Code and to otherwise safeguard the public safety and welfare.
- C. Nothing in this Graphics Code shall be construed as authorizing the Commission to affect changes in the Zoning Map or to add to the uses permitted in any zoning district.

I have read Section 3382.05 Variance, and believe my application for relief from the requirements of the Graphics Code satisfies the four criteria for a variance in the following ways:

With regards to the roof sign request (east elevation), the intention of this sign is to identify BMI-FCU upon exiting SR-315 southbound. Per code (1) wall sign is allowed for the use on the elevation. Due to the heavy vegetation cover located off the parcel, a conventionally mounted wall sign would not be in view from this road. The ability to roof mount the sign would solve this issue in order to direct patrons to the building upon their exit of the highway. There are other businesses within 200-300 yards of this parcel that currently are using roof signs, although out of City jurisdiction. In addition, the O.A.H. of the proposed roof sign is not greater than the atrium peak of the building.

With regards to the wall sign (south elevation), the intention is to help patrons identify the building traveling eastbound on Kinnear Rd. A ground sign for this elevation is proposed, however, due to its setback, the angle of travel and vegetation which is not on the parcel, the ground sign would not be in the line of sight of a driver and may cause abrupt vehicle stoppage so as not to pass the only vehicle entrance. This wall sign (canopy mounted) would help with this problem and reduce the possibility of a traffic accident. In addition, this sign would face the large movie theater parking lot egress/ingress (south) in order for their patrons to identify the banking institution for use of the ATM.

With regards to the ground sign, per code, the use is entitled to (1) ground sign. The proposed ground sign identifying BMI-FCU also includes identification for the abutting parcel located to the north (PID#010231128) address 770 Kinnear Rd. The only access to this parcel is obtained by traveling through a service road within the BMI-FCU parcel. The other businesses identified would be Lifeline Of Ohio and OSU Medical Center.

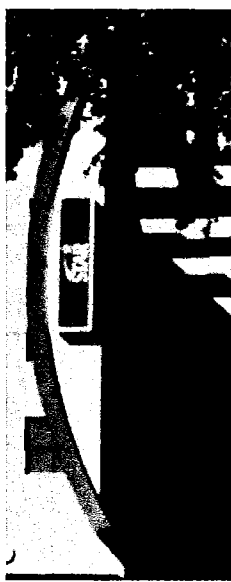
Signature of Applicant

Date

8/1/14

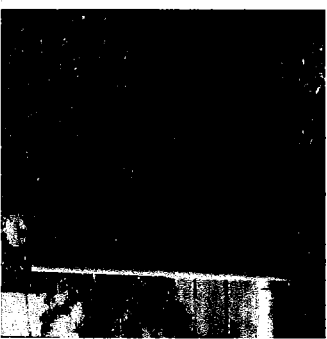
A

Existing 2' x 8' illuminated canopy mounted wall sign



B

Existing 6' x 6' externally illuminated monument sign



14320-00535
760 Kinnear Rd.

C

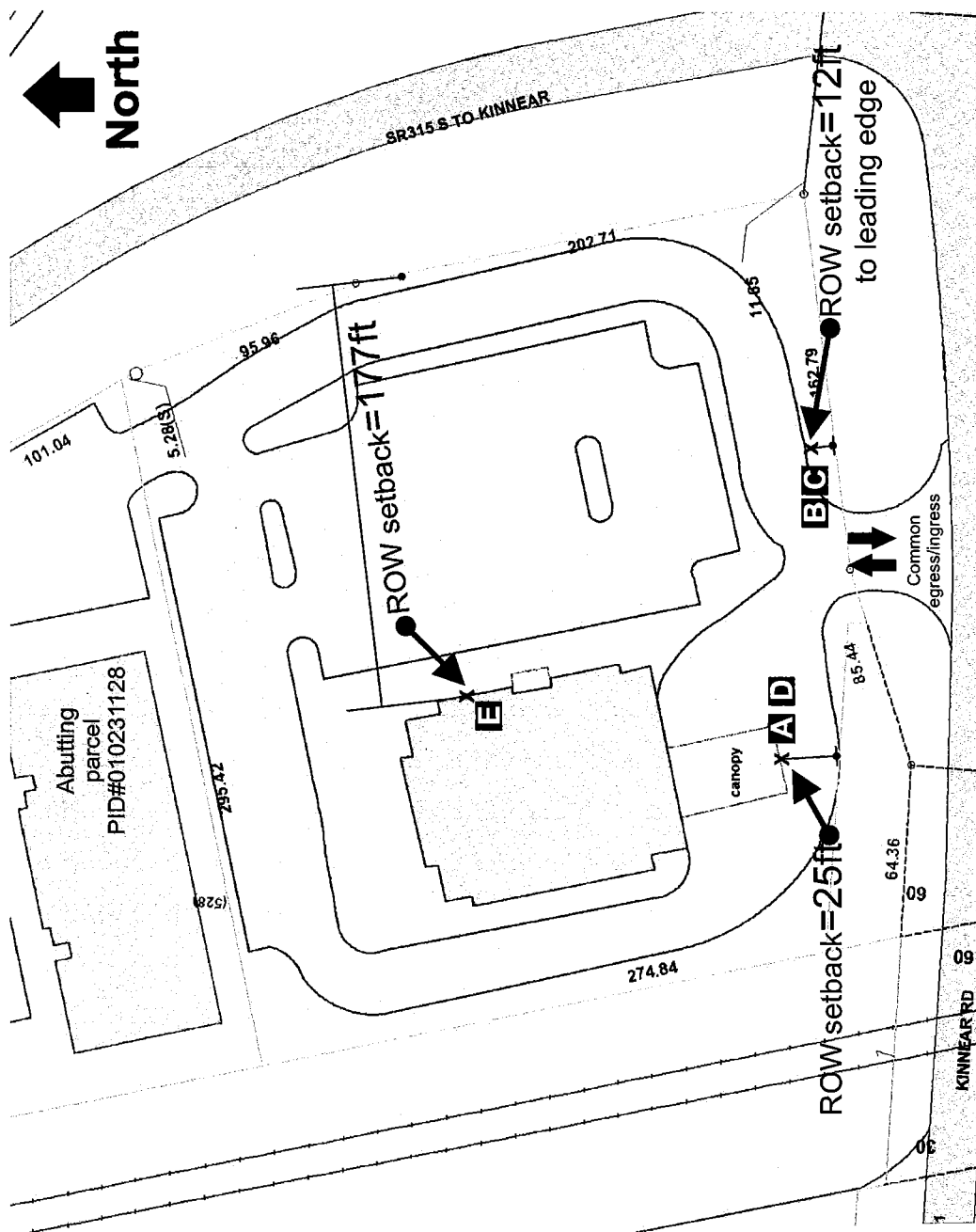
Proposed monument sign "KINNmon" (Sketch 300k)

D

Proposed wall sign "KINNcanopy" (Sketch 301k)

E

Proposed roof sign "KINNroof" (Sketch 300k)



Kinnear Rd is multi-lane
35 m.p.h.

Site Map
Scale 1/8"=8ft

Parcel ID
010-231129-00

Map Routing No
010-0015B -010-01

Card No
1

Location
760

KINNEAR

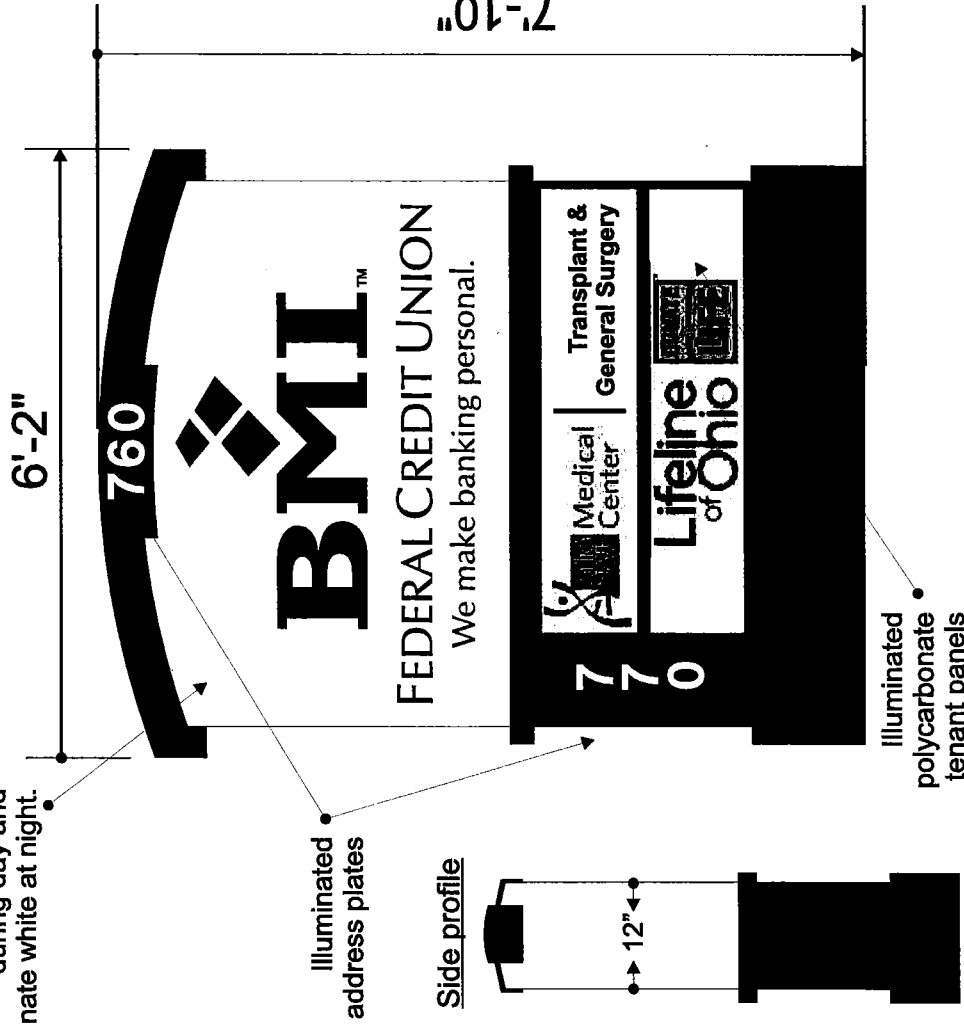
RD

South Elevation - Monument sign

KINNmon

14320-00535
760 Kinnear Rd.

White non-illuminated background with illuminated text. "BMI, Fed..Crd.." to show black during day and illuminate white at night.



Project notes

Opaque routed background.
2 tenant panels servicing rear abutting parcel.

Colors & Substrates

- ☒ Pantone PMS 576c
- ☒ Black
- ☐ White

Approved by: *Carolyn Hucek*

Signature: Carolyn Hucek

Print: 7/31/2014

Date

Project scope D/F illuminated monument sign

Client: BMI-FCU
Location: 760 Kinnear Rd Columbus, Ohio 43212

Sketch 300K

Date 7/25/14

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2940 East 14th Avenue | Columbus, Ohio 43219 | 614.864.SIGN(7446)

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THE DESIGN OF SIGN FOR YOUR BUSINESS

South Elevation - Wall sign (canopy mounted)

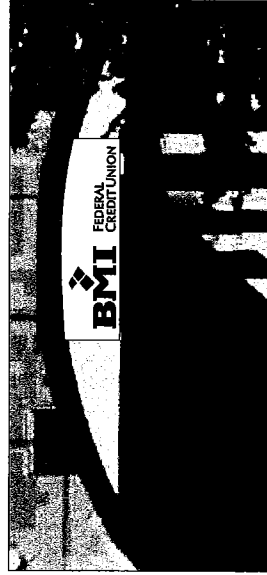
KINNcanopy



Nighttime simulation



14320-00535
760 Kinnear Rd.



Approved by:
Carolyn Hucek
Signature
Carolyn Hucek
Print
7/31/14
Date

Project notes

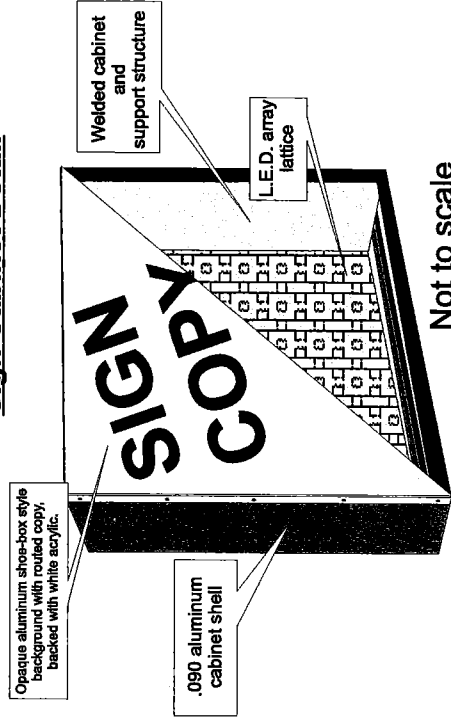
Opaque white aluminum
routed sign cabinet w/
day/night (black/white)
L.E.D. illumination.

Electric by others.

Colors & Substrates

- Pantone PMS 576c
- Black
- White

Typical Routed Wall Sign Cabinet Detail



Project scope Single face illuminated sign cabinet (canopy mounted)

Client
Location

BMI FCU 760 Kinnear Rd Columbus, Ohio 43212

Date 7/25/14 Sketch 301K

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THE VISION OF SIGN FOREVER CHANGING

East Elevation - Roof sign

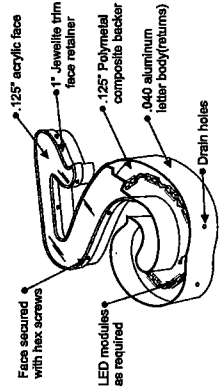
KINNroof

14320-00535
760 Kinnear Rd.



Channel letter detail

All wiring per N.E.C. code
Fabricated per U.L. standards
All components U.L. listed and approved



Single face illuminated sign cabinet w/
opaque white background,
day/night (black/white) illumination.

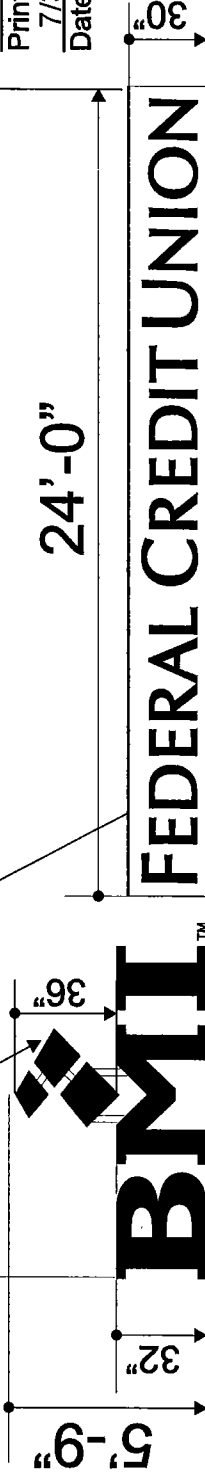
BMI FEDERAL CREDIT UNION

36'-0"

24'-0"

Approved by:
Carolyn Hucek
Signature
Carolyn Hucek
Print
7/31/14
Date

Engineering detail
TBD upon
zoning approval



brilliant
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SIGN SOLUTIONS FOR BUSINESS

Project scope Roof mounted sign cluster

Client Location BMI FCU 760 Kinnear Rd Columbus, Ohio 43212 Date 7/25/14 Sketch 302K

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2940 East 14th Avenue | Columbus, Ohio 43219 | 614.864.SIGN(7446)

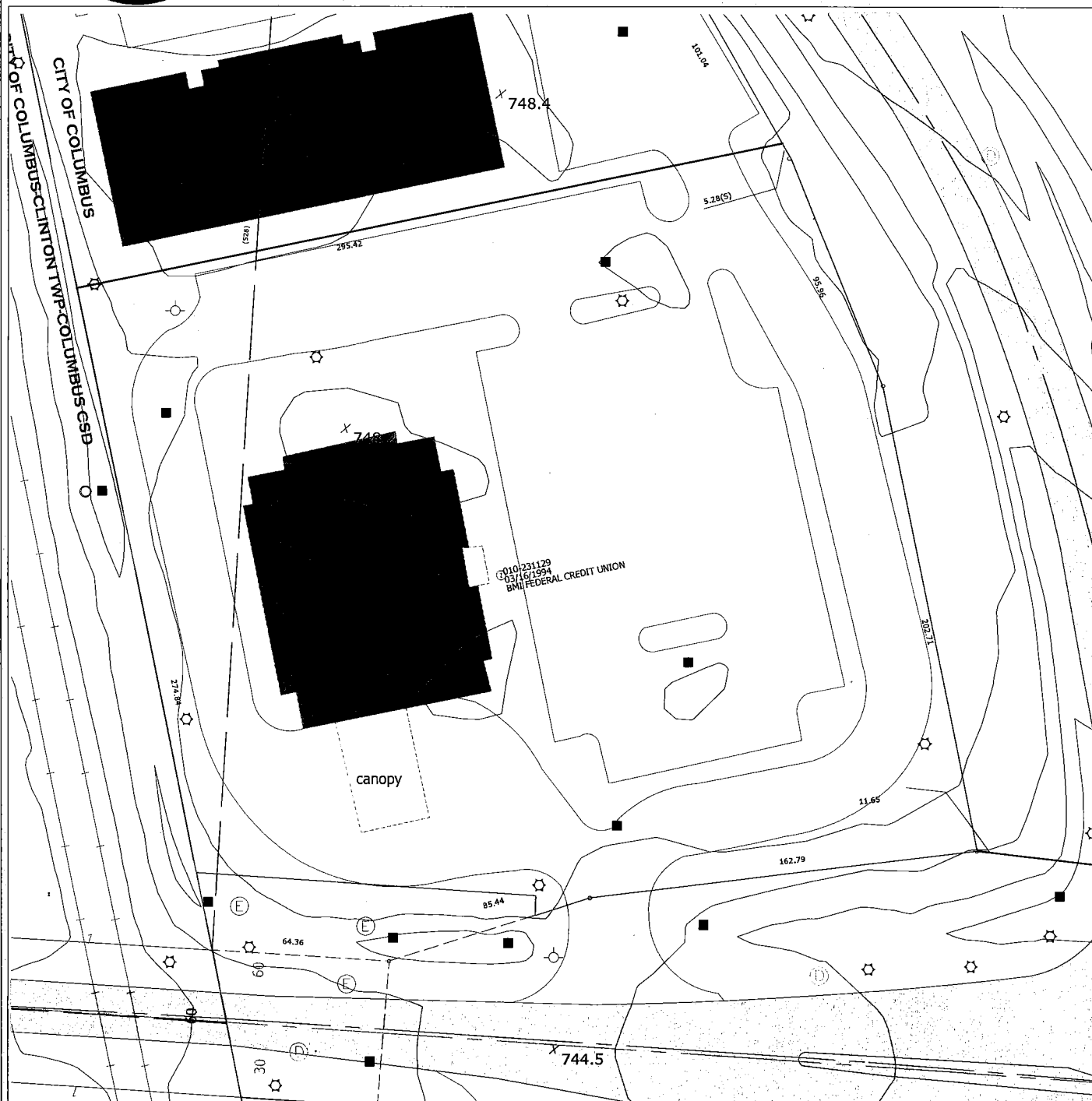
brilliant colorworks
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THE VOICE OF SIGNS FOR EVER CHANGING



CLARENCE E MINGO II FRANKLIN COUNTY AUDITOR

MAP ID: C

DATE: 7/30/14



Disclaimer

Scale = 60



This map is prepared for the real property inventory within this county. survey plats, and other public records and data. Users of this map are not information sources should be consulted for verification of the information. Franklin County and the mapping companies assume no legal responsibilities for the map. Please notify the Franklin County GIS Division of any discrepancies.

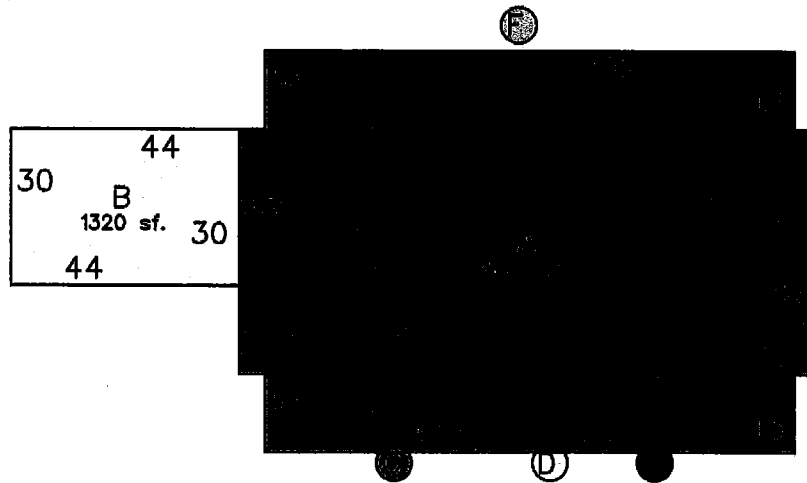
14320-00535
760 Kinnear Rd.

Sketch

Generated on 07/31/14 at 06:00:29 PM

Parcel ID Map Routing No Card No Location
010-231129-00 010-0015B -010-01 1 760 KINNEAR RD

Sketch



ID	Details	Description	SQFT
A	2SBR/S	Two Story Brick over Slab	8324
B	CNPY <107>		1320
C	1SBR/S 5X32	One Story Brick over Slab	160
D	CNPY IRR <13>	(Irregular)	210
E	1SBR/S 5X32	One Story Brick over Slab	160
F	1SBR/S 5X82	One Story Brick over Slab	410

Disclaimer

This drawing is prepared for the real property inventory within this county. It is compiled from recorded deeds, survey plats, and other public records and data. Users of this drawing are notified that the public primary information source should be consulted for verification of the information contained on this drawing. The county and the mapping companies assume no legal responsibilities for the information contained on this drawing. Please notify the Franklin County GIS Division of any discrepancies.

The information on this web site is prepared for the real property inventory within this county. Users of this data are notified that the public primary information source should be consulted for verification of the information contained on this site. The county and vendors assume no legal responsibilities for the information contained on this site. Please notify the Franklin County Auditor's Real Estate Division of any discrepancies.

14320-00535
760 Kinnear Rd.



City of Columbus Zoning Plat



ZONING NUMBER

The Zoning Number Contained on This Form
is Herein Certified to Obtain Zoning, Rezoning,
and Variances, and is NOT to be Used for
the Securing of Building & Utility Permits

Parcel ID: 010231129

Zoning Number: 760

Street Name: KINNEAR RD

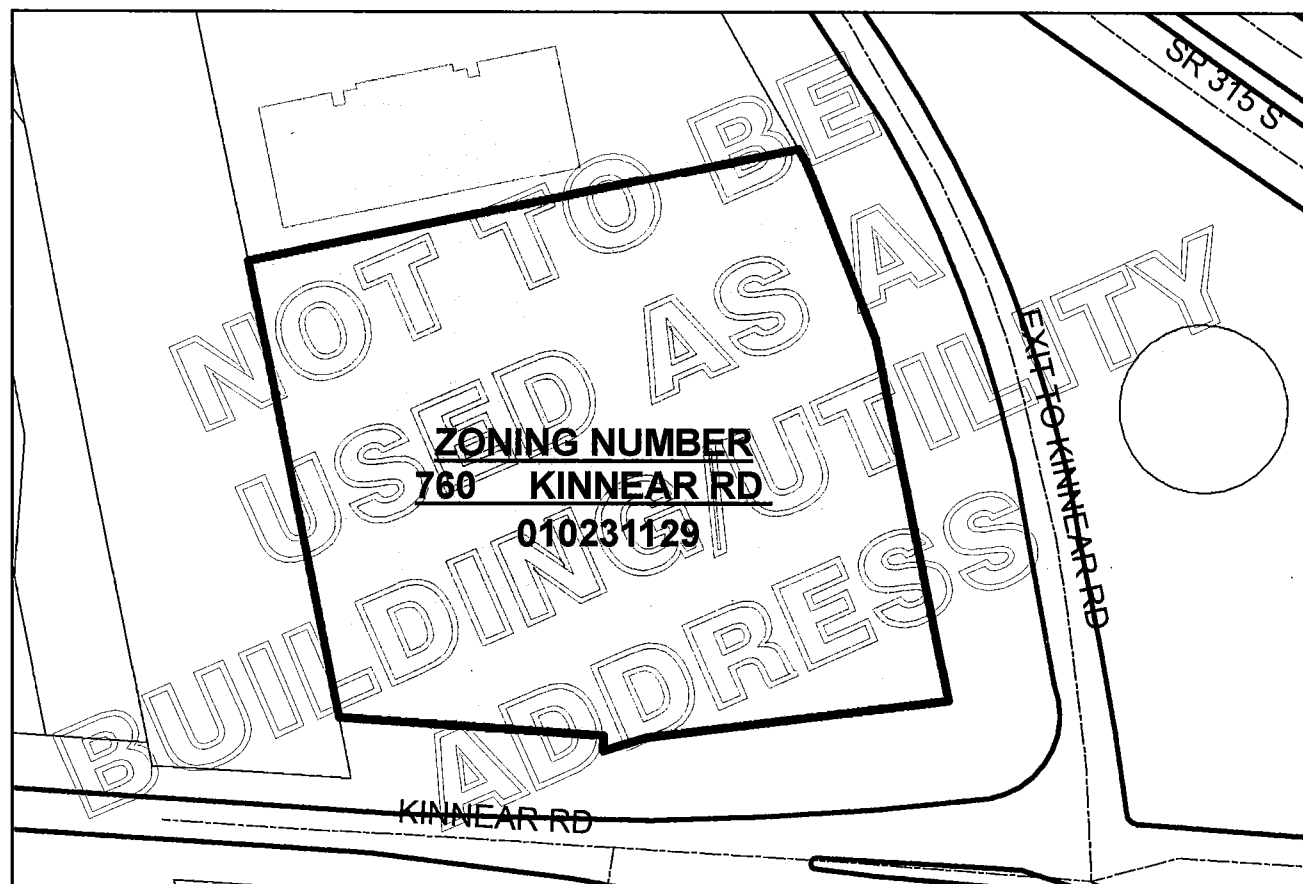
Lot Number : N/A

Subdivision: N/A

Requested By: BRILLIANT COLORWORKS (SCOTT McAFEE)

Issued By: *Jennifer L. Gallgaier*

Date: 7/29/2014



JENNIFER L. GALLGAHER, P.E., DEPUTY DIRECTOR
DIVISION OF INFRASTRUCTURE MANAGEMENT
COLUMBUS, OHIO

SCALE: 1 inch = 100 feet

GIS FILE NUMBER: 21233

